



IN SHORT

Airport Takeoff includes everything you need to create and maintain your digital presence leveraging on it to consolidate and burst revenues.

It is an off-the-shelf, ready to use ancillary solution suite, composed by a full feature web portal, a mobile application and a complete set of digital services for all integrations with your systems and your digital partners.

Fully featured mobile App and web portal with User Interface customizable according to the brand identity of the Airport empowered by a natively headless Content Management System to centralize editorial control of your digital presence.

	Classic	Premium
Real time arrival and departure flights	\checkmark	\checkmark
Flight Tracking	\checkmark	\checkmark
Shops and Airport facility informations	\checkmark	\checkmark
News and emergency communication	\checkmark	\checkmark
Weather forecast	\checkmark	\checkmark
Connections to and from the airport with Flight Planning Wizard	\checkmark	\checkmark
Wi-fi Service (it requires Captive Portal)	\checkmark	\checkmark
E-commerce for parking lots and other Airport products	\checkmark	\checkmark
PRM support and customer care support	\checkmark	\checkmark
Loyality program	\checkmark	\checkmark
CMS Multilingual support and workflow engine	\checkmark	\checkmark
Multitenancy (Terminal and Sites)		\checkmark
Airports maps indoor navigation (it requires Beacon Managem	ent system)	\checkmark
Webcam for traffic monitoring		\checkmark
Customer Care Virtual Desk		\checkmark
Conversation software package		\checkmark
Voice Smart Assistant		
Smart Chatbot		
Smartwatch App		
Boutique package		\checkmark
Personal area and wallet		
Shop & Collect		
Personalized Recommendations (it requires Beacon Managen	nent System)	

OUR PEOPLE OUR STRENGTH

By combining software quality and domain know-how, we are able to add value to our Customers' services and to create tailored solutions to fit their needs and maximize their digital spending. Moreover, our continuous investment in R&D help us to keep up with the most recent digital innovations as well as to select the newest applicable technological trends.

Our products reflect not only our capacity to seize passenger needs, but also the passion and the digital expertise that characterise our team and which makes us a strategic partner for any Airport.

OUR SOLUTIONS

piksel

We know that your Customers and Partners often need to interact with you digitally to derive the most value from the services you provide. Our teams of experts have combined decades of knowledge in building, delivering and maintaining these services, from apps to websites, always keeping you on the cutting edge and in the best shape to serve your Customers.



Digital Solutions

They help Airports boosting revenues through upsell, ensuring that Customers moving on from the terminal can do so effectively. With the combination of our white label web site and mobile app, voice-user interfaces, chatbots, parking booking system, headless content management system we offer to Passengers a touchpoint 'ecosystem' which creates a compelling Customer experience.



Cloud Optimisation

Our tried and tested migration process enables you to experience the benefits of public cloud-hosted systems: that means better performance, automated provisioning, fine-grained cost management, enhanced development support and improved business continuity, security and governance.



Application Support

Technology plays a vital role in continuous improvement: Piksel has been providing peerless systems integration for over fifteen years, enabling our customers to smooth the transition to new products without suffering from any loss in service quality. Customers trust our experience to help them implement their platforms on the most compelling level.



Managed Services

Our support network covers the whole technology stack, right the way from network, OS, security, database, and storage through to applications and code support. Our client-centric approach means we dedicate ourselves to understanding your unique demands and planning cycles. It's all about ensuring high availability and flexibility.

OUR CUSTOMERS LOVE US

Our Customers are household names who trust us to design, build and manage the solutions they depend on. We focus primarily on how advanced technologies can be used to solve the problems our Customers face, to best deliver on their business goals, vision and strategy.

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Milan Malpen and strategy.

Landed

Terminal 02. Mar

> Gate 1

> > Airline

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eck-in deshare

AX 76364 | FG 53435 | KM 12344

WHO WE WORK WITH

Aeroporti ADR di Roma



Piksel has in charge since 2009 all the digital services of Milan Airports terminals including Mobile App, Web Site and Ecommerce Portal through its Headless CMS

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Piksel started the partnership with ASPI in 2014 leveraging on its deep experience in the Content Management area and digital touchpoints

Contact us to find out more about Piksel and the full range of solutions and services we provide.

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