Written by the industry for the industry

Content Calendar

JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | DEC

EVENTS

NOV
Anniversary Issue
Celebrating 20 years of International Airport Review

REGIONAL PROFILES (ONLINE)

Asia | Asia | Middle East | Middle East | North America | North America | Africa | Africa | South America | South America | Europe | Europe

LEADERSHIP SERIES (PRINT & ONLINE)

• Leadership Series: 60 seconds with...
• Leadership Series: 60 seconds with...
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PASSenger EXPERIENCE

PRINT

• Feature: Aircraft Interiors
• In-Depth Focus: Passenger Experience
• Feature: Big Data
• In-Depth Focus: IT & Passenger Flow
• In-Depth Focus: In-flight Security
• Feature: Airport Cities

DIGITAL

• Content Newsletter: Passenger Experience
• Content Newsletter: Passenger Experience Technology
• Feature: Celebrating 20 years of IAR: 20 most influential technology deployments
• Feature: Seamless Travel Apps
• Feature: NPD

SEPTEMBER
• Airport IT & Security 2017

TERMINAL OPERATIONS

PRINT

• In-Depth Focus: Terminal Technologies
• In-Depth Focus: Security
• In-Depth Focus: Safety
• In-Depth Focus: IT & Passenger Flow
• Feature: PIDS & FIDS
• In-Depth Focus: Baggage Handling

DIGITAL

• Content Newsletter: Security
• Feature: Capacity Planning
• Feature: Celebrating 20 years of IAR: 20 most influential technology deployments
• Content Newsletter: Security
• Content Newsletter: Baggage Handling
• Feature: Resource Management

SEPTEMBER
• Airport IT & Security webinar

AIRSIDE OPERATIONS

PRINT

• In-Depth Focus: Winter Operations
• In-Depth Focus: Security
• In-Depth Focus: Ground Handling
• In-Depth Focus: IT & Passenger Flow
• Feature: FRAP
• In-Depth Focus: Ground Handling
• In-Depth Focus: Maintenance

DIGITAL

• Feature: AFD
• Feature: Content Newsletter: Ground Handling
• Content Newsletter: Winter Operations
• Content Newsletter: Security
• Feature: Friction Testing
• Content Newsletter: Winter Operations

FEBRUARY
• Airport IT & Security 2017

SEPTEMBER
• Airport IT & Security 2017

MEDIA PLANNER

REGIONAL PROFILES (ONLINE)

Asia | Asia | Middle East | Middle East | North America | North America | Africa | Africa | South America | South America | Europe | Europe

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• Airport IT & Security 2017

SEPTEMBER
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MEDIA PLANNER
## Content Calendar

### JAN
- **In-Depth Focus:** ATC/ATM Europe
- **Feature:** Meteorology
- **Feature:** A-CDM/IFM
- **Event Preview:** Remote Towers
- **In-Depth Focus:** ATC/ATM
- **Feature:** SESAR
- **Content Newsletter:** ATC/ATM
- **Feature:** A-CDM/IFM

### FEB
- **Media Planner**
- **Construction & Design**
- **Event Previews & Bonus Distribution**
- **Print**
  - **In-Depth Focus:** Passenger experience
- **Digital**
  - **In-Depth Focus:** Passenger experience

### MAR
- **In-Depth Focus:** Passenger experience
- **Construction & Design**
- **Event Preview:** Passenger Terminal Expo, Routes Europe
- **Digital**
  - **Content Newsletter:** Passenger Experience
  - **Feature:** Capacity Planning

### APR
- **In-Depth Focus:** Passenger experience
- **Construction & Design**
- **Event Preview:** Passenger Terminal Expo, Routes Europe
- **Digital**
  - **Content Newsletter:** Passenger Experience
  - **Feature:** Airport Cities

### MAY
- **Regulation & Legislation**
- **Print**
  - **Feature:** The BREXIT Effect
- **Digital**
  - **Feature:** Celebrating 30 years of IAR - Top 20 most environmentally friendly airports globally

### JUN
- **Construction & Design**
- **Print**
  - **In-Depth Focus:** Terminal Technologies
- **Digital**
  - **Content Newsletter:** Passenger Experience
  - **Feature:** Airfield Lighting

### JUL
- **Construction & Design**
- **Print**
  - **In-Depth Focus:** Construction & Design
- **Digital**
  - **Feature:** Airport Cities

### AUG
- **Regulation & Legislation**
- **Print**
  - **Feature:** The BREXIT Effect
- **Digital**
  - **Feature:** Development Funding

### SEP
- **Regulation & Legislation**
- **Print**
  - **Feature:** The BREXIT Effect
- **Digital**
  - **Feature:** Emissions

### OCT
- **Regulation & Legislation**
- **Print**
  - **Feature:** The BREXIT Effect
- **Digital**
  - **Feature:** Development Funding

### NOV
- **Regulation & Legislation**
- **Print**
  - **Feature:** The BREXIT Effect
- **Digital**
  - **Feature:** Emissions

### DEC
- **Regulation & Legislation**
- **Print**
  - **Feature:** The BREXIT Effect
- **Digital**
  - **Feature:** Emissions

### EVENTS
- **ATC/ATM**
  - **Feature:** The BREXIT Effect
  - **Feature:** Development Funding
  - **Feature:** Emissions
  - **Feature:** SESAR
  - **Feature:** Security
  - **Feature:** Security Management

### CONSTRUCTION & DESIGN
- **Print**
  - **In-Depth Focus:** Terminal Technologies
- **Digital**
  - **Content Newsletter:** Passenger Experience
  - **Feature:** Capacity Planning

### REVENUES
- **Print**
  - **Feature:** Routes
  - **In-Depth Focus:** Airport Revenue
  - **Feature:** Non-Aeroplane Revenues - Retail
  - **Feature:** Non-Aeroplane Revenues - Parking
  - **Feature:** Keeping Ahead of the Competition

### Digital
- **Feature:** Concessions
  - **Feature:** Monetising the Mobile
  - **Feature:** Keeping Ahead of the Competition

### EVENT PREVIEWS & BONUS DISTRIBUTION
- **Print**
  - **Event Preview:** World ATM Congress, ACI World Congress
  - **Event Preview:** ATC Global, World Routes, Inter airport Europe, Airport IT & Security 2017
  - **Event Preview:** ATC Global, World Routes, Inter airport Europe, Airport IT & Security 2017
  - **Bonus Distribution:** World Aviation News

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