

INTERNATIONAL Airport REVIEW



REACHING YOUR AUDIENCE

With industry events being cancelled and travel restrictions being put upon both companies and individuals, reaching your audience at this time has never been more difficult. This is where *International Airport Review* can help you in reaching your audience and optimising your marketing budget.



Have you considered a virtual gathering by Webinar?

We offer integrated advertising packages which can help you raise your profile, demonstrate your expertise and generate prospective sales leads

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THE LATEST
MEDIA
PLANNER



WEBINARS



With the inclusion of interactive polls and Q&A's you can still maintain the interactivity of your audience via a webinar. Your audience can join live or on-demand post the webinar enabling you to reach the audience in real-time and post event, irrespective of geographical location.

92% of GoToWebinar users agree a webinar is the best way to engage a large remote audience. So, there is no need to worry about those travel restrictions.*

DON'T JUST TAKE OUR WORD FOR IT...

IAR were able to provide multiple channel options to support our integrated campaign, the team were helpful throughout the whole process from set up, through all promotional activity to post event analysis

NATS MARKETING MANAGER
NATS

International Airport Review have provided a valuable service. It's really beneficial to outsource the administration and technical support so that we can focus on the content



PROGRAMME MANAGER,
FUTURE AIRPORTS
IATA



10 GREAT REASONS TO PARTNER WITH US

- 1 Use the webinar as a platform to launch new products and services
- 2 Ensure that your company is front of mind when buying decisions are taken
- 3 Connect and engage with your target audience
- 4 Differentiate yourself from competitors with strong brand presence
- 5 Demonstrate thought leadership in front of heads of industry
- 6 Increase your brand profile and share your capabilities and experience with a captive audience of leading industry professionals
- 7 Foster loyalty with existing clients
- 8 Grow your audience with increased reach, impact and accessibility
- 9 Transcend geographical boundaries
- 10 Generate new business

WEBINAR CASE STUDY



LIVE WEBINAR

05 FEBRUARY 2020



CLIENT



WEBINAR TITLE

IATA One ID: A vision for an end-to-end biometric passenger journey

SPEAKERS

Amandine Thomas, Project Manager One ID, **IATA**

Michael Hardin, Director of Entry/Exit Policy and Planning, Office of Field Operations, U.S. Customs and Border Protection

Heidrun Holin, Senior Project Manager, **Lufthansa**

Suresh Khadakbhavi, Asst. Vice President of Innovation Lab, **Bangalore International**

KEY ATTENDEES

Head of ICT, **Brussels Airport**

Manager - ICT Airport Systems, **Bangalore International Airport**

IT Manager, Projects & Solutions, **John F Kennedy International Airport**

Manager, **Qatar Airways**

Digital Transformation Lead, **SriLankan Airlines**

ICAO TRIP Officer, **ICAO**

Airport Operations Project Manager, **VINCI Airports**

Managing Director, **Vision Box**

Senior Manager Airport Ops, **Uber**

Senior Policy Advisor, **Transport Canada**

IT specialist, **The civil aviation authority of Mongolia**

CIO, **HYDERABAD International airport**

VP - Industry change, **Emirates**

720
TOTAL REGISTRANTS

270
LIVE ATTENDEES

Additionally, we can also offer integrated advertising packages which can further help you reach your audience.

TO FIND OUT MORE
CLICK HERE

WHY NOT SCHEDULE A CALL WITH US TODAY?



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