Conceived between Russell Publishing Ltd and BAA Plc in 1997, *international airport review* is a high quality publication serving the aviation industry worldwide.

Published quarterly for the first nine years, in 2007 *international airport review* became a bi-monthly publication.

For the last 13 years we have been covering the major topics that impact on this sector, including legislation, baggage handling, ground handling, security, ATC, cargo and retail. Here at *international airport review* we pride ourselves on our editorial integrity. This means we attract the leading industry experts to write on subjects that our readers need to know about.

**REGULAR FEATURES INCLUDE:**

- Airfield Lighting
- Airport Profiles
- ARFF & Recovery
- ATC / ATM
- Baggage Handling
- Biometrics
- Ground Handling
- Security

In addition, throughout 2010 there will be extra features on a variety of topics, including:

- Asset Management
- Cargo
- Friction Testing
- Ground Support Equipment
- Marketing
- Pavement Technology
- Winter Operations
- A-SMGCS
- Finance
- Fuel
- IT & Technology
- Passenger Boarding
- Upcoming Conferences

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**SUBJECT TO CHANGE**
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ABC audited. **international airport review** is regularly distributed to 10,994 key decision makers globally, as well as personnel in the FAA, IATA, ICAO, BAA, AAAE and the US Department of Homeland Security. Typical job functions include: Airport CEOs, Managing Directors, Purchasing Directors, Airport Directors, Airport Managers, Transport Ministers and other senior purchasing personnel.

Passed down through the management chain, we estimate that the total readership of **international airport review** is 30,000 for each issue. This represents a highly targeted advertising opportunity for companies such as you, to influence the key decision makers in this vitally important industry.

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Urs Brütsch
Corporate Development
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Unique (Flughafen Zürich AG)
“At QinetiQ Airport Technologies we believe International Airport Review to be a sound and professional industry publication. The publication offers a great platform to promote our key market benefits and provides a fair insight to the industry, its markets and developments. The team at Russell Publishing are extremely helpful and very considerate of our individual needs and concerns.”

Natalie Bourne
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Advertising in International airport review will give you:

- A specialised editorial environment which complements your advertisement
- A larger audience than any other bi-monthly magazine serving this industry
- An exclusive presence in the office of key decision makers

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PUBLICATION SCHEDULE

ISSUE 1  
Publication Date: 1 February 2010

ISSUE 2  
Publication Date: 31 March 2010

ISSUE 3  
Publication Date: 27 May 2010

ISSUE 4  
Publication Date: 29 July 2010

ISSUE 5  
Publication Date: 29 September 2010

ISSUE 6  
Publication Date: 29 November 2010

Editorial copy deadlines are 3 weeks prior to publication. Advertising copy deadlines are 2 weeks prior to publication. * Publishing dates are subject to change.

ADVERT RATES

DOUBLE PAGE SPREAD  
£7,187

FULL PAGE  
£4,755 (Premium site +10%)

HALF PAGE VERTICAL  
£2,871

HALF PAGE HORIZONTAL  
£2,871

ADVERT SPECIFICATIONS

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Please supply your advertising material as a high resolution print-ready pdf file.
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MARKETING SOLUTIONS 2010

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<tr>
<td>Full Page, Premium Site</td>
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<td>Half Page</td>
<td>£2,871</td>
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- Sponsored Editorial/Case Study
- 2 Page Interview
- 2 Page Company Profile
- 2 Pages Corporate/Product Announcement
- PDF for marketing usage

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- Skyscraper Banner (3 months on Homepage) £1,200
- Button Banner (3 months on Homepage) £850
- Classified Directory (1 year) £350
- Press Release x1 (1 month) POA
- Event Listing (1-6 months) £50
- Event Listing (6-12 months) £70

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- £145 (2 yrs)

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