

Business Magazines

Combined Total Circulation Certificate
January to December 2017



Setting the standard

International Airport Review

INTERNATIONAL Airport REVIEW



Key information

Metric type

Circulation

ABC total

10,100 average - print & digital (gross)

10,100 average (print)

0 average (digital)

Period

1 January 2017 to 31 December 2017

No of issues

6

Market sector

Transportation Industry: General

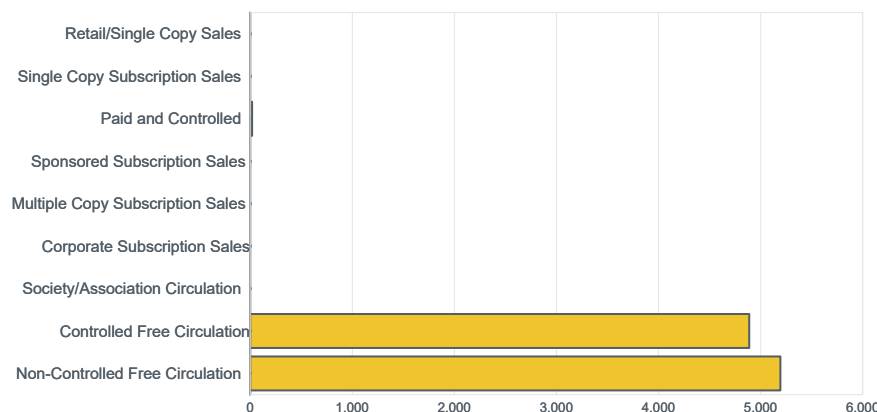
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Audit issue circulation analysis

	% of circulation
Retail & Single Copy Sales	0%
Single Copy Subscription Sales	0%
Paid and Controlled	0.19%
Sponsored Subscription Sales	0%
Multiple Copy Subscription Sales	0%
Corporate Subscription Sales	0%
Society/Association/Organisation Circulation	0%
Controlled Free Circulation	48.4%
Non-Controlled Free Circulation	51.42%

Audit issue circulation breakdown - Print/Digital



	Total			United Kingdom			Other Countries		
	Total	Total Print	Total Digital	Total	Print Edition	Digital Edition	Total	Print Edition	Digital Edition
Average Circulation Per Issue	10,100	10,100	-	1,500	1,500	-	8,600	8,600	-
Average Retail Sales Per Issue	-	-		-	-		-	-	

Analysis for the Audit issue cover dated Issue 6 Nov 2017 and distributed on 29 November 2017

Audit Issue Circulation	10,100	10,100	-	1,500	1,500	-	8,600	8,600	-
Retail & Other Single Copy Sales	-	-	-	-	-	-	-	-	-
Single Copy Subscription Sales	-	-	-	-	-	-	-	-	-
Paid and Controlled	19	19	-	3	3	-	16	16	-
At full rate	-	-	-	-	-	-	-	-	-
Less than full rate but not 50%	19	19	-	3	3	-	16	16	-
Less than 50% but not than 20%	-	-	-	-	-	-	-	-	-
Less than 20% but not than 10%	-	-	-	-	-	-	-	-	-
Less than 10% of full rate	-	-	-	-	-	-	-	-	-
Sponsored Subscription Sales	-	-		-	-		-	-	
Multiple Copy Subscription Sales	-	-		-	-		-	-	
Corporate Subscription Sales	-		-	-		-		-	-
Society/Association/Organisation	-	-	-	-	-	-	-	-	-
Controlled Free Circulation	4,888	4,888	-	887	887	-	4,001	4,001	-
Individual requests	3,528	3,528	-	669	669	-	2,859	2,859	-
Company requests	-	-		-	-		-	-	
Non-requested by name	1,360	1,360	-	218	218	-	1,142	1,142	-
Non-requested by job title / function	-	-	-	-	-	-	-	-	-
Non-Controlled Free Circulation	5,193	5,193		610	610		4,583	4,583	
By name	5,184	5,184		608	608		4,576	4,576	
Not by name	9	9		2	2		7	7	

Duplication

The level of duplication on the mailing list for the audit issue was: 0%

Basic cover price & subscription rates for the audit issue

Basic cover price (UK):

Basic cover price (Rol):

Basic annual rate (UK): £120.00

Basic annual rate (OC): £120.00

Controlled circulation for the audit issue

Terms of control: Academic, Ambassadors, Associate/Partner, Heads/Managers, Secretary General, CEO/President/Chairman/MD/Director, Consultant, Councillor/Minister, Engineers and other individuals involved within Academia, Associations, Airlines, Airports, Architects, Construction/Engineering, Consultancy, Financial/Governmental/Legal, Manufacturing, IT/Communications, Research/Development, Sales/Marketing, Retail, Safety/Security, Suppliers in the Aviation Sectors. Attendees and registrations at conferences.

	Total		0-1 Year		1-2 Years		2-3 Years	
	Qty	%	Qty	%	Qty	%	Qty	%
Total	3,528	100.0	1,293	36.6	1,449	41.1	786	22.3
Individual Requests - Print	3,528	100.0	1,293	36.6	1,449	41.1	786	22.3
Individual Requests - Digital	-	-	-	-	-	-	-	-
Company Requests - Print	-	-	-	-	-	-	-	-
Company Requests - Digital	-	-	-	-	-	-	-	-

Issue by issue analysis (variances will show only if over 10% +/- the average net circulation)

Cover Date / ID	Distribution Date	Total Circulation	Print	Digital	Variance %
Issue 1 Jan 2017	26-Jan-17	10,100	10,100	-	-
Issue 2 Mar 2017	07-Mar-17	10,100	10,100	-	-
Issue 3 May 2017	10-May-17	10,100	10,100	-	-
Issue 4 Jul 2017	10-Jul-17	10,100	10,100	-	-
Issue 5 Sept 2017	30-Aug-17	10,100	10,100	-	-
Issue 6 Nov 2017	29-Nov-17	10,100	10,100	-	-

More Information

'Gross' appended to the print and digital total reflects that the print total and the digital total have been combined without de-duplication.

To find out more about ABC, please visit www.abc.org.uk

To find out more about the Business Magazines sector and the definitions used on this certificate, please visit: www.abcstandards.org.uk

About this certificate

This certificate was issued on 12 February 2018.

The data included is derived from a return of circulation prepared by the publisher: Russell Publishing Ltd.

The Publisher has certified that the data has been reported in accordance with ABC reporting standards. If an audit or inspection reveals a material difference ABC will revise and re-issue the certificate together with an audit/inspection report detailing the changes. For details of audit or inspection reports issued or the reporting standards and procedures, please contact ABC.

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