INTERNATIONAL Airport REVIEW

HOSTS

AIRPORT IT & SECURITY 2018

AMSTERDAM \ **4–5 DECEMBER**

CONFERENCE \ **NETWORKING** \ **1-2-1 MEETINGS**

GOLD SPONSORS | **SPONSORED BY** | BRONZE SPONSORS

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SPONSORSHIP OPPORTUNITIES

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The big picture

Now in its 10th year, **Airport IT & Security 2018** brings together Airport Directors, CIO's and Heads of Security, IT and Operations for two days of invaluable insight. The conference will discuss and debate the latest developments, threats, challenges and opportunities facing today's airports, and provides comprehensive insight into the handling of real life emergency situations.

Sponsorship of **Airport IT & Security 2018** will provide your company with unique access to this audience; raise your company profile, launch new products, showcase and demonstrate your company's products and services, network and create business opportunities with global airport decision makers.

| 2018 Amsterdam | 2017 Vienna | 2016 London | 2015 Barcelona |
| 2011 London | 2012 Munich | 2013 Copenhagen | 2014 Frankfurt |
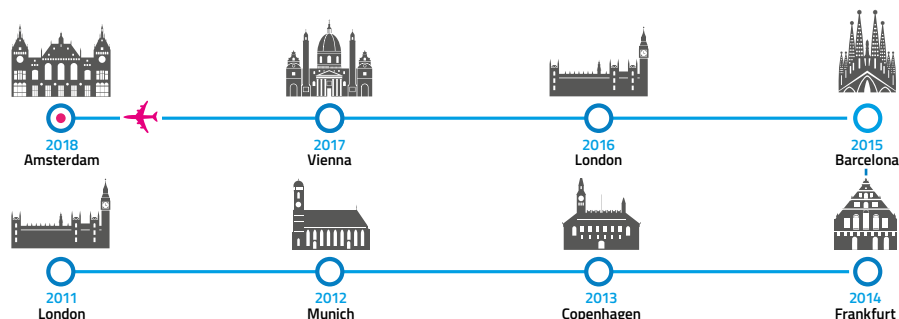
About the organiser

International Airport Review is the leading source of information for the airport and aviation community, covering topics such as passenger experience, airside operations, terminal operations, security, information technology, ATC/ATM, airport development and construction, and design.

Our bi-monthly printed magazine provides in-depth articles from the world's leading airports and airlines, whilst our website features interviews, in-depth analysis, news, technical papers and case studies.

INTERNATIONAL **Airport** REVIEW

Get **involved**

Global Airlines & airports to invest
$33bn in IT
over the next 12 months

Global airport security market to exceed a spend of
$12.8bn by 2023

THE EVENT WILL BRING TOGETHER

1. Chief Operations Officers
2. Chief Information Officers
3. Chief Technology Officers
4. IT Directors
5. Heads of Security
6. Heads of Data
7. Heads of Technical
8. Heads of Risk
9. Heads of Security Planning
10. Heads of Emergency Planning
11. Heads of Operations

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Previous speakers include

- **Philip Baum,** Managing Director, Green Light Ltd
- **Fiona Hill,** Head of Security Compliance & Training, Heathrow Airport
- **Simon Calder,** Travel Journalist, The Independent
- **Debra Blaskett,** General Manager Safety & Security, Perth Airport
- **Houman Goudarzi,** Project Manager, Technology & Innovation, IATA
- **Eva Komender-Nemcova,** Manager Baggage Network Services, Etihad Airways
- **Velissarios Eleftheriou,** Airport CNS/ATM Development Manager & A-CDM Implementation Manager Strategy & Development, Dubai Airports
- **Tony Chapman,** Senior Director Strategic Programmes, Global Airports, Rockwell Collins
- **Anne Carnall,** Program Manager, IATA
- **Edward Bushman,** Director of Emergency Management, Los Angeles World Airports
- **Lucy McAuliffe,** Security Operations Manager, Gatwick Airport
- **Captain Martin Drake,** Chairman of the BALPA Security Committee, British Airline Pilots Association
- **Anna D. Hicki-Talarek,** International Industry Representative, U.S. Department of Homeland Security
- **Marc Pearl,** President and CEO, Homeland Security & Defence Business Council

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If you operate in the Airport IT and Security sectors here are some compelling reasons why you need to attend *International Airport Review's* Airport IT & Security 2018 event.

We launched our first event in **2007** over **10 years** ago

Since 2007, *2,255* delegates have attended our events. That's the equivalent of *11* Boeing *737* jets.

2,255 DELEGATES = ✈✈✈✈✈✈ ✈✈✈✈✈
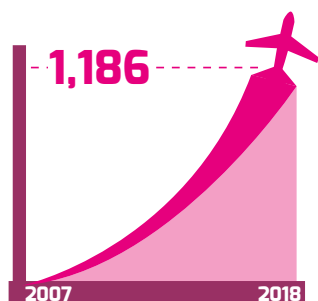
1,186
2007   2018

1,186 companies have been represented at our events, nearly twice the number of companies listed on the Frankfurt Stock Exchange.

Attendees have travelled from *79* countries

79 COUNTRIES

Our visitors include the industry's most influential figures.

15% Specialist/ Consultant Advisor/ Expert/

40% CXO/ Chief/ President/ Chairman/ Director

45% Manager/ Head of Department
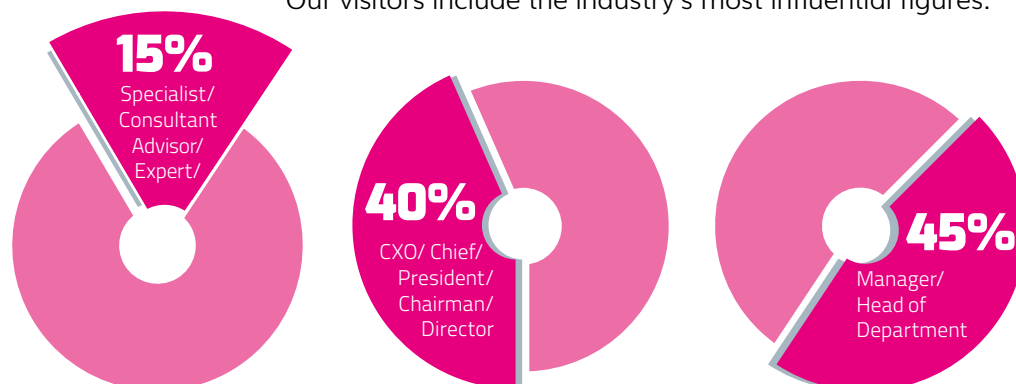
800 presentations have been delivered, providing *125 hours* of unmissable data and analysis. Industry leaders and delegates from as far afield as China, USA and the Philippines, have participated and benefited from our events and taken away valuable new insights into their areas of expertise.

800 PRESENTATIONS

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
PRICES	£25,000	£17,500	£10,000	£5,000
Recognised as a conference sponsor, at sponsorship level	✓	✓	✓	✓
Identified as a headline sponsor of either IT or Security	✓			
Premium speaker slot - 15 minutes on Day 1 of sponsored stream	✓			
15 minute speaker opportunity (subject to availability)*		✓		
Panel discussion - as moderator or panellist			✓	
Conference exhibitor (3x2m area)		✓	✓	✓
Conference exhibitor (4x2m area)	✓			
Social media coverage - pre + post + live / video interview	✓	✓		
Social media coverage - live			✓	✓
BRANDING BEFORE THE EVENT				
Acknowledgement in event promotional material as a sponsor	✓	✓	✓	✓
Spotlight interview in the *International Airport Review* event preview	✓	✓		
Full-page advert in the *International Airport Review* event preview	✓			
Company logo and 150-word profile on conference website	✓	✓	✓	✓
Acknowledgement in event promotional material as exhibitor	✓	✓	✓	✓
BRANDING AT THE EVENT				
Company logo on delegate badges	✓			
Company logo on select materials throughout the conference area	✓	✓		
Company logo at the top of the stage set of your sponsored stream	✓			
Company logo on stage set in conference room		✓	✓	✓
Spotlight interview in delegate programme	✓	✓		
Company logo and 150-word profile in delegate programme	✓	✓	✓	✓
Full-page advert in delegate programme	✓	✓		
Half-page advert in delegate programme			✓	✓
Branded material for insertion in the delegate pack	✓	✓		
SPEAKER & SPONSOR DINNER PASSES				
Package includes the following number of dinner invites	4	3	0	0
DELEGATE PASSES				
Package includes the following number of delegate passes	4	3	2	2
POST EVENT				
Sponsors supplied with attendee list (name, job title and company)	✓	✓	✓	✓

*Speaking slots are limited within the programme. They will be allocated on a first come first serve basis

OTHER SPONSORSHIP OPPORTUNITIES

SPEAKER & SPONSOR DINNER	£10,000
REGISTRATION SPONSOR	£7,500
NETWORKING DRINKS RECEPTION	£5,000
DELEGATE LANYARDS	£4,000
DELEGATE BAGS	£4,000
COFFEE BREAKS - 1 DAY	£3,000
LUNCH BREAKS - 1 DAY	£3,000
STATIONERY	£1,500
SEAT DROP	£750

For more information about these additional sponsorship opportunities, turn to Page 5

Bespoke Promotional Opportunities

Please contact the sales team to discuss alternative branding/merchandise opportunities, such as a live product demonstration.

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OTHER SPONSORSHIP OPPORTUNITIES

1 ## Speaker & Sponsor Dinner

As sponsor of the *Airport IT & Security 2018* dinner your company logo will be prominent on all pre-event marketing and on each guest menu. You will have the opportunity to make a short welcome speech. The dinner is exclusively reserved for speakers, sponsors and VIP guests.

2 ## Registration

All speakers, sponsors, delegates and VIPs are required to register, thereby giving the registration sponsor a unique opportunity to showcase their brand. We will place your company logo on our attendee badges and pre-event booking and registration forms.

3 ## Networking Drinks Reception

The hosting of the drinks reception is a significant branding opportunity and a chance to meet and network in a relaxed environment. You will be acknowledged as Networking Drinks Reception sponsor in the delegate programme and your logo will be displayed on the conference screens prior to the reception where your own advertising pull-up banners will be on display.

4 ## Delegate Lanyards

Lanyards provide an excellent opportunity to ensure your brand has a strong, all-day-long presence at the event. You can supply your own lanyards, or we can provide a quote to supply them for you.

5 ## Delegate Bags

Delegate bags are personally handed to each attendee and will include the delegate programme and other promotional materials. You can supply your own bags, or we can provide a quote to supply them for you.

6 ## Coffee Breaks - Per Day

As our refreshment break sponsor we will display your own advertising pull-up banners, throughout the exhibition area, during the breaks. You will be acknowledged as Tea & Coffee Break sponsor in the delegate programme.

7 ## Lunch Break – Per Day

As our lunch break sponsor we will display your own advertising pull-up banners, throughout the exhibition area, during the lunch break. You will be acknowledged as Lunch Break sponsor in the delegate programme.

8 ## Stationery

Branding of notepads and pens offers the opportunity to sponsor an item which will be both used at the event, and taken away, thereby increasing your brand awareness. You can supply your own merchandise, or we can provide a quote to supply this for you.

9 ## Seat Drops

We will distribute your company literature on each delegate seat, within your chosen stream, either before a refreshment break or lunch.

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TOILETS

ELEVATORS

1 2
9 3
8 CATERING 4
7 5
6

IT
STREAM

SECURITY
STREAM

TOILETS

REGISTRATION

10

11
12

27 28 29 30
26 25 24 23

CATERING

13 14   15 16   17 18   MEETING AREA   19 20 21 22   MEETING AREA

ENTRANCE

□ Available Stands   ■ Sold Stands   ▢ Reserved Stands   ▮ Registration Desk

STANDS

08 VEOVO
veovo.com

10 TERMA
terma.com

13 VANDERLANDE INDUSTRIES B.V.
vanderlande.com

15 COGNITEC SYSTEMS GMBH
cognitec.com

17 DALLMEIER ELECTRONIC
dallmeier.com

18 LEVY ASSOCIATES
levy.eu.com

National Technical University of Athens (NTUA)

Keflavik International Airport Ltd

Letisko M.R. Štefánika - Airport Bratislava

Prague Airport

Aena Aeropuertos SA

ANA -
Portugese Airports

Stansted Airport

Airport

Tallinn

Birmingham International Airport

Glasgow University

Bristol Airport

Go-Ahead
Nordic

Hamburg Airport

Berlin Brandenburg Airport

ANA - Portugese Airports

Calgary Airport Authority

Dubai
Airports Company

Hans Christian Andersen Airport

Edinburgh
Airport

RINA

Copenhagen Airports

daa plc

Frankfurt Airport

Heathrow Airport

Capgemini/ Heathrow Airport

Narita International Airport Corporation

Bahrain
Airport
Company

London Luton Airport

Manchester Airports Group (MAG)

Brussels Airport

P.T

United Airlines

(MAG)

Aeroport de Queec

Israel Airport Authority

Aeroport de Quebec

Aarhus Airportports

ADR Security - Aeroporti di Roma

Polish Airports Enterprise

Riga International Airport

Aéroport de la
Côte d'Azur

Aerodrom Ljubljana, d.d.

Oslo Airport

IATA

Zurich Airport

Aéroport de la Côte d'Azur

Tallinn Airport

Aéroports de Montréal (ADM)

Metropolitan Washington Airports Authority

Aeroporti di Roma

SJSC Riga
International Airport

Aerodrom Ljubljan

DAA
Group

Bristol Airport

Edinburgh Airport

Istanbul Grand Airport

Finavia

Gatwick Airport

AAI

Chennai Airport

Aéroports De Paris (ADP)

Calgary International Airport

Copenhagen International Airport

Bristol
Airport

Egyptian Airports Company

Melbourne Airport

Miami
International Airport

Istanbul Grand Airport

Athens International Airport

d.d.

Athens International Airport S.A.

Narita International Airport Corporation

Oslo
Airport

PT. Angkasa Pura Airports

Václav Havel
Airport Prague

Bologna
Airport

Geneva Airport

(ADM)

Ghana Airports Co

Munich Airport

Hamad International Airport

(NTUA)

Los Angeles World Airports (LAWA)

Munich Airport

National Technical University of Athens (NTUA) and Institute of Communications and Computer Systems (ICCS)

DELEGATE FEEDBACK

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"Airport 2017 provided a unique forum to see the latest issues in IT presented by industry experts, along with an unparalleled opportunity to network with my existing peers and to connect with new ones." Birmingham Airport Limited

"Good quality of speakers and participants with a great balance of giving and sharing information alongside networking."

"Well organised event. Recommended to keep updated with ongoing developments and new technologies." ACTS

"Perfect organisational industry gathering to learn from each other and to see innovations." DLR

"When preparing for an event you have expectations. When you can hit your expectations, and leaned more than you hoped for, one conclusion is in place - Great event!"

"Great variety of topics and level of detail." Munich Airport

"Very enriching - opportunity to meet people and learn a lot of new things - very relevant to my job."

"A great conference, at a great location. International Airport Review is building trust amongst individuals and companies." Brooklyn Associates Ltd

"Excellent event! Looking forward to 2018 in Amsterdam"

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