ABOUT THE CONFERENCE

The big picture

Airport IT & Security 2019 brings together Airport Directors, CIO’s and Heads of Security, IT and Operations for two days of invaluable insight. The conference will discuss and debate the latest developments, threats, challenges and opportunities facing today’s airports, and provides comprehensive insight into the handling of real life emergency situations.

Sponsorship of Airport IT & Security 2019 will provide your company with unique access to this audience; raise your company profile, launch new products, showcase and demonstrate your company’s products and services, network and create business opportunities with global airport decision makers.

About the organiser

International Airport Review is the leading source of information for the airport and aviation community, covering topics such as passenger experience, airside operations, terminal operations, security, information technology, ATC/ATM, airport development and construction, and design.

Our bi-monthly printed magazine provides in-depth articles from the world’s leading airports and airlines, whilst our website features interviews, in-depth analysis, news, technical papers and case studies.

2018 Topics included

1. Cyber terrorism
2. Incident management
3. Body cavity bombers
4. Security training
5. Landside security
6. Behavioural analysis
7. Artificial intelligence
8. Automation
9. Data privacy, management & analysis
10. Brexit

Global Airlines & airports to invest

$33bn in IT over the next 12 months

Global airport security market to exceed a spend of

$12.8bn by 2023

THE EVENT WILL BRING TOGETHER

1. Chief Operations Officers
2. Chief Information Officers
3. Chief Technology Officers
4. IT Directors
5. Heads of Security
6. Heads of Data
7. Heads of Technical
8. Heads of Risk
11. Heads of Operations

2018 Speakers included

1. Sjoerd Blum, CIO, Schiphol Airport
2. Michaelis Senis, Senior ICT Business Consultant, Munich Airport
3. Olivier Plaitin, Head of Digital Delivery, Brussels Airlines
4. Steve Armitage, Head of Intelligent Automation, Heathrow Airport
5. Gilles Brentini, Innovation Manager, Geneva International Airport
6. Bart Mos, Senior Security Officer, Amsterdam Schiphol Airport
7. Kirsty Wells, AVSEC Compliance Team Manager, CAA
8. Johnnie Muller, Security manager, Copenhagen Airport
10. LaPonda Fitchpatrick, Retired Captain, Los Angeles World Airports
11. Matthew Vaughan, Head of Security, IATA
If you operate in the Airport IT and Security sectors here are some compelling reasons why you need to attend International Airport Review’s Airport IT & Security 2019 event.

We launched our first event in 2007.

1,186 companies have been represented at our events, nearly twice the number of companies listed on the Frankfurt Stock Exchange.

Our visitors include the industry’s most influential figures.

15% Specialist/Consultant/Advisor/Expert/

40% CXO/Chief/President/Chairman/Director/

45% Manager/Head of Department/

Since 2007, 2,255 delegates have attended our events. That’s the equivalent of 11 Boeing 737 jets.

ATTENDEES HAVE TRAVELLED FROM 79 COUNTRIES

800 presentations have been delivered, providing 125 hours of unmissable data and analysis. Industry leaders and delegates from as far afield as China, USA and the Philippines, have participated and benefited from our events and taken away valuable new insights into their areas of expertise.

1,186 companies have been represented at our events, nearly twice the number of companies listed on the Frankfurt Stock Exchange.

2,255 DELEGATES

800 PRESENTATIONS

Since 2007, 2,255 delegates have attended our events. That’s the equivalent of 11 Boeing 737 jets.

OVER 10 YEARS OF QUALITY EVENTS

800 presentations have been delivered, providing 125 hours of unmissable data and analysis. Industry leaders and delegates from as far afield as China, USA and the Philippines, have participated and benefited from our events and taken away valuable new insights into their areas of expertise.
# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM SPONSOR</th>
<th>GOLD SPONSOR</th>
<th>SILVER SPONSOR</th>
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</thead>
<tbody>
<tr>
<td>Recognised as a conference sponsor, at sponsorship level</td>
<td>☑️</td>
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<tr>
<td>Premium speaker slot - 15 minutes on Day 1 of sponsored stream (Limited)</td>
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<td>15 minute speaker opportunity (subject to availability)</td>
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<tr>
<td>Panel discussion – as moderator or panellist</td>
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<tr>
<td>Conference exhibitor (3x2m area)</td>
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<tr>
<td>Social media coverage - pre + post + live / video interview</td>
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<tr>
<td>Social media coverage - live</td>
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## BRANDING BEFORE THE EVENT

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Acknowledgement in event promotional material as a sponsor</td>
<td>☑️</td>
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<tr>
<td>Spotlight interview in the International Airport Review event preview</td>
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<tr>
<td>Full-page advert in the International Airport Review event preview</td>
<td>☑️</td>
<td>☑️</td>
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<tr>
<td>Company logo and 150-word profile on conference website</td>
<td>☑️</td>
<td>☑️</td>
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<tr>
<td>Acknowledgement in event promotional material as exhibitor</td>
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## BRANDING AT THE EVENT

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<th>PLATINUM SPONSOR</th>
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</thead>
<tbody>
<tr>
<td>Company logo on delegate badges</td>
<td>☑️</td>
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<tr>
<td>Company logo on select materials throughout the conference area</td>
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<tr>
<td>Company logo at the top of the stage set of your sponsored stream</td>
<td>☑️</td>
<td>☑️</td>
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<tr>
<td>Company logo on stage set in conference room</td>
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<td>☑️</td>
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<td>☑️</td>
</tr>
<tr>
<td>Spotlight interview in delegate programme</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
<td>☑️</td>
</tr>
<tr>
<td>Company logo and 150-word profile in delegate programme</td>
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<td>☑️</td>
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</tr>
<tr>
<td>Full-page advert in delegate programme</td>
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<td>☑️</td>
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<tr>
<td>Half-page advert in delegate programme</td>
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<tr>
<td>Branded material for insertion in the delegate pack</td>
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## SPEAKER & SPONSOR DINNER PASSES

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<tbody>
<tr>
<td>Package includes the following number of dinner invites</td>
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<td>3</td>
<td>0</td>
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## DELEGATE PASSES

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<tbody>
<tr>
<td>Package includes the following number of delegate passes</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
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</table>

## POST EVENT

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<tbody>
<tr>
<td>Sponsors supplied with attendee list (name, job title and company)</td>
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We have a number of promotional opportunities available for our sponsors, we can however tailor a package to meet your marketing requirements. Please call our sales team for further information.

## CONTACT THE SALES TEAM

Please contact the sales team to discuss all opportunities.

Sam Pinani  
Commercial Director  
T: +44 (0)1959 563311 ext 2022  
E: spinani@russellpublishing.com

## OTHER SPONSORSHIP OPPORTUNITIES

- Speaker & Sponsor Dinner  
- Registration Sponsor  
- Networking Drinks Reception  
- Delegate Lanyards  
- Delegate Bags  
- Coffee Breaks - 1 Day  
- Lunch Breaks - 1 Day  
- Stationery  
- Seat Drop

For more information about these additional sponsorship opportunities, turn to Page 5

# ALSO CREATE A BEPOKE PARTNERSHIP
OTHER SPONSORSHIP OPPORTUNITIES

1. Speaker & Sponsor Dinner
   As sponsor of the Airport IT & Security 2019 dinner your company logo will be prominent on all pre-event marketing and on each guest menu. You will have the opportunity to make a short welcome speech. The dinner is exclusively reserved for speakers, sponsors and VIP guests.

2. Registration
   All speakers, sponsors, delegates and VIPs are required to register, thereby giving the registration sponsor a unique opportunity to showcase their brand. We will place your company logo on our attendee badges and pre-event booking and registration forms.

3. Innovation Hub
   Align your organisation with the very best start up innovators in the Airport Sector. Sponsor the Innovation Zone and support the latest entrepreneurs to showcase their up and coming technologies to the Airport Industry.

4. Networking Drinks
   The hosting of the drinks reception is a significant branding opportunity and a chance to network in a relaxed environment. You will be acknowledged as Networking Drinks Reception sponsor in the delegate programme and your own advertising pull-up banners will be on display in the reception area.

5. Delegate Lanyards
   Lanyards provide an excellent opportunity to ensure your brand has a strong, all-day-long presence at the event. You can supply your own lanyards, or we can provide a quote to supply them for you.

6. Delegate Bags
   Delegate bags are personally handed to each attendee and will include the delegate programme and other promotional materials. You can supply your own bags, or we can provide a quote to supply them for you.

7. Coffee Breaks - Per Day
   As our refreshment break sponsor we will display your own advertising pull-up banners, throughout the exhibition area, during the breaks. You will be acknowledged as Tea & Coffee Break sponsor in the delegate programme.

8. Lunch Break – Per Day
   As our lunch break sponsor we will display your own advertising pull-up banners, throughout the exhibition area, during the lunch break. You will be acknowledged as Lunch Break sponsor in the delegate programme.

9. Stationery
   Branding of notepads and pens offers the opportunity to sponsor an item which will be both used at the event, and taken away, thereby increasing your brand awareness. You can supply your own merchandise, or we can provide a quote to supply this for you.
STANDS

03 International Airport Review
internationalairportreview.com

07 Veovo
veovo.com

08 Synectics
synecticglobal.com

11 Dallmeier Electronic GmbH
dallmeier.com

12 BT Enterprise

13 Navtech Radar
navtechradar.com

14 Levy
levy.eu.com

17 STANLEY Security
stanleysecurity.co.uk

18 CGE Risk Management Solutions
cgerisk.com

19 The Voyage Team a Piksel Company
thevoyageteam.com

20 Syntro
syntro.nl
Letisko M.R. Štefánika - Airport Bratislava
Narita International Airport Corporation
Brussels Airport
Aarhus Airports
IATA
daa plc
AAI
Chennai Airport
Oslo Airport
Manchester Airports Group (MAG)
London Luton Airport
London Gatwick
Aeroporti di Roma
Aerodrom Ljubljana, d.d.
ADR Security - Aeroporti di Roma
Australian Federal Police
Mauritania Airports Company
Aerodrom Ljubljana, d.d.
Sjsc Riga International Airport
Lelystad Airport
Catalyst-Go
Navtech Radar
National Technical University of Athens (NTUA) and Institute of Communications and Computer Systems (ICCS)
Navtech Radar
KM Flight Research & Training
JOA Scanning Technology
DELEGATE FEEDBACK

DLR
"Perfect organisational industry gathering to learn from each other and to see innovations."

ACTS
"Well organised event with mature and informative presentations. Recommended to keep updated with ongoing developments and new technologies."

Munich Airport
"Great variety of topics and level of detail."

Brooklyn Associates Ltd
"A great conference, at a great location, the thing I like about International Airport Review is it is like a family. Building trust amongst individuals and companies is important, recognising individuals and companies, unlike some events where one can become lost."
AIRPORT IT & SECURITY 2019

LONDON  25-26 SEPTEMBER 2019

CONFERENCE  NETWORKING  1-2-1 MEETINGS

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